

# Classic New Zealand Wine Trail

An indulgent self-drive journey



## The Classic New Zealand Wine Trail

The Classic New Zealand Wine Trail is a sign-posted 380km (240 mile) self-drive touring route that leads visitors off the beaten track. Travel through five of New Zealand's most interesting and scenic regions, including three major wine growing regions that account for more than 70% of the country's wine production. Go slow and savour the **regions of Hawke's Bay, Taranua, Wairarapa, Wellington and Marlborough.**

## Suggested itinerary inclusions: Art, culture and heritage experiences

Explore the people aspects of the Classic New Zealand Wine Trail. From modern art and local theatre to quirky museums and historic homes, there's a lot to expand your mind on this journey.

### HAWKE'S BAY

Step back in time and learn about the stunning Art Deco architecture (a result of the 1931 earthquake) with a walking or vintage car tour of Napier  
[www.artdeconapier.co.nz](http://www.artdeconapier.co.nz).

Visit the Hawke's Bay Museum and Art Gallery and explore the different exhibitions about art, art deco and the disastrous 1931 earthquake.

Discover the history and traditions of the local Waimarama Maori people and gain an insight into their remarkable way of life with a Cultural Discovery or Arch of Ancestors Tour. All tours are guided by knowledgeable local Maori who graciously share their rich and colourful heritage and welcome your questions.  
[www.maoricultureandheritage.co.nz](http://www.maoricultureandheritage.co.nz)

Join Classic Sheepskins for a tour of the tannery and explore the shop for some great New Zealand made wool products. [www.classicsheepskins.co.nz](http://www.classicsheepskins.co.nz)

Visit New Zealand's oldest winery, The Mission Estate Winery, which was established in 1851. Take a guided historic tour, which showcases the beauty of the restored seminary building, outline the history of the Mission, and conclude with a tasting of selected Mission wines, or dine at the winery restaurant. [www.missionestate.co.nz](http://www.missionestate.co.nz)

Enjoy a Napier Tonight Tour with Grape Escape and learn more about the history of Napier and its Art Deco Heritage before dining at the Chambers Restaurant.  
[www.grapeescapenz.co.nz](http://www.grapeescapenz.co.nz)

### Trade support:

For more information, advice or resources on the Classic New Zealand Wine Trail contact:

Tracy Johnston  
Marketing Manager  
Classic New Zealand Wine Trail  
Ph: +64 21 749 368  
Email:  
[tracy@classicwinetrail.co.nz](mailto:tracy@classicwinetrail.co.nz)  
[www.classicwinetrail.co.nz](http://www.classicwinetrail.co.nz)  
Skype: tracy.l.johnston

### Building a Classic New Zealand Wine Trail itinerary:

1. Start with the "Must Do" experiences that your clients simply don't want to miss.
2. Use the special interest itinerary suggestions to create a tailor-made itinerary, Wine and food, Art Culture and Heritage, Adventure and Outdoors, Luxury indulgence and romance

### Hawke's Bay Art and Heritage accommodation:

The Crown Hotel, Napier  
[www.thecrownnapier.co.nz](http://www.thecrownnapier.co.nz)  
Deco City Motor Lodge, Napier  
[www.decocity.co.nz](http://www.decocity.co.nz)  
The Masters Lodge, Napier  
[www.masterslodge.co.nz](http://www.masterslodge.co.nz)  
The Tennyson Motor Inn, Napier  
[www.tennyson.co.nz](http://www.tennyson.co.nz)

# Classic New Zealand Wine Trail

An indulgent self-drive journey



If time permits:

- Pick up a Hawke's Bay Art Guide from the local i-SITE Visitor Centre and spend a morning, afternoon or full day visiting galleries, workshops and home studios. [www.creativehawkesbay.co.nz](http://www.creativehawkesbay.co.nz)
- Visit the longest place name in the world and get your photo taken beside the sign in Central Hawke's Bay – Te mata whakatangi hangakoauau o tamatea turi pukakapiki maunga horo nuku pokai whenua kitanatahu

## HAWKE'S BAY TO WAIRARAPA via the TARARUA DISTRICT

Take a leisurely drive along State Highway 2 following the Classic New Zealand Wine Trail signs through Tararua enjoying the impact of early Danish and Norwegian settlers to small country towns such as Dannevirke.

If time permits:

- Spend an hour or two walking one of many town heritage trails or explore the antique stores in Woodville.
- Stop at Tararua's historic Tui Brewery in Mangatainoka marked by a high-rise Art Deco building surrounded by green pastures. The Tui HQ experience includes a brewery tour, museum, shop and café. If you don't want to try the beer, the museum is free. [www.tui.co.nz](http://www.tui.co.nz)

Further south is the Wairarapa region. Drive an easy circuit through pastoral landscapes to outlying vineyard clusters and charming small villages.

## WAIRARAPA

Visit Stonehenge Aotearoa, near Carterton, an adaptation of the mysterious 4,000 year-old monument on England's Salisbury Plains, has been especially designed for the Southern Hemisphere. Learn how people of all ancient cultures – used the sun, moon and stars to devise calendars, work out the seasons for planting, hunting and other activities, and navigate across oceans. [www.stonehenge-aotearoa.com](http://www.stonehenge-aotearoa.com)

Join an all inclusive Tranzit Wairarapa Garden Gourmet Escape visiting two stunning gardens, the Italianate formal Richmond Garden and the dramatic New Zealand garden, Assisi. Travel by train from Wellington or join the tour from within the Wairarapa. Tour includes lunch at the historic Gladstone Country Inn.

[www.tranzit.co.nz](http://www.tranzit.co.nz)

If time permits:

- Visit Aratoi – Wairarapa's Museum of Art and History in Masterton to view a thought-provoking art exhibition and fascinating historic collections. [www.aratoi.co.nz](http://www.aratoi.co.nz)
- Explore Greytown, New Zealand's oldest inland town with the most complete main street of original Victorian wooden architecture in the country. It is renowned as a boutique destination attracting visitors for its range of stylish and interesting speciality shops as well as a great number of cafes and restaurants.
- Take the scenic drive to Cape Palliser with a picnic. Walk to the Putangirua Pinnacles and intriguing canyons. Discover the historic Palliser Lighthouse and call in at Lake Ferry Pub.
- Visit Featherston's Train Museum to see the last surviving example of a Fell Engine.

### Wairarapa Art and Heritage accommodation:

The Old Manse,  
Martinborough  
[www.Oldmanse.co.nz](http://www.Oldmanse.co.nz)  
Peppers Martinborough Hotel,  
[www.martinboroughhotel.co.nz](http://www.martinboroughhotel.co.nz)  
Briarwood, Greytown  
[www.briarwood.biz](http://www.briarwood.biz)

# Classic New Zealand Wine Trail

An indulgent self-drive journey



## WELLINGTON

Allow ninety minutes for the brief drive to New Zealand's compact capital city known for its vibrant arts and cultural scene and rich heritage. The seat of New Zealand's national identity, Wellington is also home to its stories of heritage and history.

At the Museum of New Zealand Te Papa Tongarewa discover five floors of treasured exhibits and interactive displays. It's an entertaining way to find out about New Zealand, arguably one of the best interactive museums in the world and also home to New Zealand's national art collection, Toi Te Papa. [www.tepapa.govt.nz](http://www.tepapa.govt.nz)

Catch the historic cable car from Lambton Quay to the Wellington Botanic Garden for great views and photos over the city. Check out the Tourism Award winning Cable Car Museum at the top.

Spend a full or half-day with Flat Earth New Zealand Experiences on their Maori Treasures tour, which offers a hand-on experience with a family of Maori artisans. Or get behind the scenes with local Wellington artists on a Capital Arts Tour. [www.flatearth.co.nz](http://www.flatearth.co.nz)

If time permits:

- In addition to Te Papa, there are a number of other museums and galleries to visit:
  - Museum of Wellington preserves Wellington's social history and maritime heritage.
  - City Gallery provokes with dynamic contemporary art
  - The National Cricket Museum is at the historic Basin Reserve cricket ground
  - The New Dowse in Lower Hutt showcases contemporary arts and design
  - PATAKA in Porirua is a museum and art gallery dedicated to contemporary Maori and Pacific Island art.
- Take a free tour of Parliament and while you're in the historic Thorndon area, visit Archives New Zealand to view an original Treaty of Waitangi, Old St Paul's Cathedral and Katherine Mansfield's Birthplace.
- Pick up a Writers Walk guide from the Wellington i-SITE and read poems cast in stone, set against the stunning harbour backdrop.
- Take the Day's Bay ferry out to Matiu Somes Island in Wellington harbor – formerly a POW camp and quarantine station.
- Wellington is home town of the New Zealand Symphony Orchestra and the Royal New Zealand Ballet. Dress up for a big night out. Or secure seats for a show by one of the many professional theatre companies in Wellington.

## WELLINGTON to MARLBOROUGH

Fly or cruise across the Cook Strait to Marlborough.

### Wellington art and heritage accommodation:

Lambton Heights, Kelburn  
Take the Cable Car to Lambton Heights, a traditional wooden Wellington villa. [www.lambtonheights.co.nz](http://www.lambtonheights.co.nz)

Museum Hotel  
A superb collection of contemporary NZ art on display in its public areas. [www.museumhotel.co.nz](http://www.museumhotel.co.nz)

# Classic New Zealand Wine Trail

An indulgent self-drive journey



## MARLBOROUGH

Cruise the Marlborough Sounds and visit Ship Cove (Captain Cook's favourite New Zealand Anchorage) and Motuara Island, where he claimed British Sovereignty for New Zealand:

Marlborough Sounds Cruise options:

Beachcomber Cruises [www.mailboat.co.nz](http://www.mailboat.co.nz)

Cougar Line [www.cougarlinecruises.co.nz](http://www.cougarlinecruises.co.nz)

Dolphin Watch Ecotours [www.naturetours.co.nz](http://www.naturetours.co.nz)

Marlborough Travel [www.marlboroughtravel.co.nz](http://www.marlboroughtravel.co.nz)

Visit the Omaka Aviation Heritage Centre near Blenheim, where an impressive collection of WW1 aircraft is imaginatively displayed. [www.omaka.org.nz](http://www.omaka.org.nz)

If time permits:

- Spend a ½ day exploring the many art and craft galleries or visit artist's studios. Collect a copy of the Art & Craft Trail map available from the local i-SITE Visitor Centres or visit [www.artnz.com](http://www.artnz.com) for the self-guided experience.
- Visit Riverlands Cob Cottage, one of the oldest cob buildings in Marlborough.
- Marlborough Museum has an extraordinary range of artefacts, photographs, paintings, documents and displays relating to Marlborough history. Stroll through "Beavertown" replica village.

## Classic New Zealand Wine Trail Guide

This 50 page booklet includes a Wine Trail Map, along with pages of ideas of things to do and places to see along the Classic New Zealand Wine Trail.

Use as a planning tool with your clients to tailor-make their itinerary or include a copy in client documentation, it makes an ideal travel companion to help add value to any itinerary.

## Marlborough art and heritage accommodation:

Marlborough Vintners Hotel  
[www.mvh.co.nz](http://www.mvh.co.nz)

Old Saint Marys Convent,  
Blenheim [www.convent.co.nz](http://www.convent.co.nz)

Timara Lodge, Blenheim  
[www.timara.co.nz](http://www.timara.co.nz)

St Leonards Vineyard  
Cottages, Blenheim  
[www.stleonards.co.nz](http://www.stleonards.co.nz)

Hotel D'Urville  
[www.durville.com](http://www.durville.com)

