

# Classic New Zealand Wine Trail

An indulgent self-drive journey



## The Classic New Zealand Wine Trail “Must Do” experiences

The Classic New Zealand Wine Trail is a sign-posted 380km (240 mile) self-drive touring route that leads visitors off the beaten track. Travel through five of New Zealand's most interesting and scenic regions, including three major wine growing regions that account for more than 70% of the country's wine production. Go Slow and Savour the **regions of Hawke's Bay, Tararua, Wairarapa, Wellington and Marlborough.**

### HAWKE'S BAY

Arrive in the Art Deco City of Napier to start your journey at the northern end of the Classic New Zealand Wine Trail

Learn about the 1931 earthquake and resulting Art Deco architecture in Napier City with a guided walking or vintage car tour [www.artdeconapier.co.nz](http://www.artdeconapier.co.nz)

Visit Cape Kidnappers, home of the largest, most accessible mainland gannet colony in the world. Daily tours operate morning and afternoon with Gannet Safaris Overland Ltd [www.gannetsafaris.co.nz](http://www.gannetsafaris.co.nz)

Sample some of Hawke's Bay Wine Country's award-winning red wines by taking a half, full day or evening tour with a local guide. See adjacent list for suggested tour operators. Or, self-drive the wineries in the region. A detailed wine map can be picked up from any cellar door or local i-SITE on arrival into the region.

For those that want to stay close to town, or are limited for time, visit the New Zealand Wine Centre, Hawke's Bay for a simulated wine experience throughout Hawke's Bay. [www.newzealandwinecentre.co.nz](http://www.newzealandwinecentre.co.nz)

Or spend a half or full day discovering the tastes of Hawke's Bay by following a self guided Food Trail. Visit farm gates, artisan food producers and food-destination outlets for fruit, honey, cheese, olives, wine, chocolate and much more. All Food Trail stops prominently display a sign at the gate or entrance. Collect a copy of the Food Trail map from any Hawke's Bay i-SITE visitors centre [www.savourhawkesbay.co.nz](http://www.savourhawkesbay.co.nz)

ACCOMMODATION - Stay in art deco Napier, the Hastings district or a country retreat in Central Hawke's Bay.

### HAWKE'S BAY – WAIRARAPA via the TARARUA DISTRICT

Take a leisurely drive along State Highway 2 following the Classic New Zealand Wine Trail signs through Tararua enjoying the impact of early Danish and Norwegian settlers to small country towns such as Dannevirke. Take in the relaxed country atmosphere and warm hospitality.

#### Trade support:

For more information, advice or resources on the Classic New Zealand Wine Trail contact:

Tracy Johnston  
Marketing Manager  
Classic New Zealand Wine Trail  
Ph: +64 21 749 368  
Email:  
[tracy@classicwinetrail.co.nz](mailto:tracy@classicwinetrail.co.nz)  
[www.classicwinetrail.co.nz](http://www.classicwinetrail.co.nz)  
Skype: tracy.l.johnston

#### Building a Classic New Zealand Wine Trail itinerary:

1. Start with the “Must Do” experiences that your clients simply don't want to miss.
2. Use the special interest itinerary suggestions to create a tailor-made itinerary, Wine and food, Art Culture and Heritage, Adventure and Outdoors, Luxury indulgence and romance

#### Hawke's Bay wine and food tours:

Bay Tours and Charters - daily guided tours and bike tours. [www.baytours.co.nz](http://www.baytours.co.nz)

Prinsy's Experiences - informative winery tours with knowledgeable local guide. [www.prinsyexperience.co.nz](http://www.prinsyexperience.co.nz)

On Yer Bike Winery Tours - cycling experience through vineyards and olive groves. [www.onyerbikehb.co.nz](http://www.onyerbikehb.co.nz)

Odyssey New Zealand - interactive wine and food tours. [www.odysseynz.com](http://www.odysseynz.com)

Grape Escape - local Hawke's Bay wine tours through to one week Wine Trail tours. [www.grapeescapenz.co.nz](http://www.grapeescapenz.co.nz)

New Zealand Wine Centre Hawke's Bay – a simulated wine experience throughout the region. [www.newzealandwinecentre.co.nz](http://www.newzealandwinecentre.co.nz)

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Visit Tararua's historic Tui Brewery in Mangatainoka. Tour the brewery, then taste your way through the selection of ales. The Tui HQ experience includes a brewery tour, museum, shop and café. [www.tui.co.nz](http://www.tui.co.nz)

Spend time at Pukaha Mt Bruce, a wildlife sanctuary that specialises in breeding rare species. Pukaha Mount Bruce has an informative visitor centre, cafe and education programmes. Surrounded by ancient forest trees and free flying native birds, you get a sense of how New Zealand used to be. [www.mtbruce.org.nz](http://www.mtbruce.org.nz)

Continue driving South today to toward the Wairarapa region. Drive an easy circuit through pastoral landscapes to outlying vineyard clusters and charming small villages.

**ACCOMMODATION** Stay in a boutique hotel or country retreat.

## WAIRARAPA

Tour and discover boutique family-owned vineyards and artisan food producers in Martinborough, Greytown, Gladstone and Masterton. See adjacent list of wine and food tour operators.

Or, self-drive the wineries in the region. A detailed wine map can be picked up from any cellar door or local i-SITE on arrival into the region.

Drive to Cape Palliser where you will find a variety of adventures. Walk to the intriguing Putangirua Pinnacles, see the fishing settlement of Ngawi, spy on the North Island's largest colony of fur seals, and walk the 258 steps of the historic Cape Palliser lighthouse for an incredible view. Enjoy kiwi fish and chips at the Lake Ferry Hotel with views across Lake Onoke.

## WELLINGTON

Nestled between a sparkling harbour and rolling green hills, Wellington offers a chic city experience in a stunning natural setting. One day isn't really enough to do the city justice, but if that's all you have, strap on some comfortable shoes because the best way to discover Wellington's magic is on foot.

Discover New Zealand's stories and history at Te Papa Tongarewa, one of the best interactive museums in the world. [www.tepapa.govt.nz](http://www.tepapa.govt.nz)

Visit the Karori Sanctuary, a predator-proof safe haven for endangered native birds and other wildlife. [www.sanctuary.org.nz](http://www.sanctuary.org.nz)

Catch the historic cable car from Lambton Quay to the Botanic Garden. Check out the Cable Car Museum at the top, then stroll through the gardens.

Courtenay Place is the nightlife capital of New Zealand, packed with restaurants, bars, cafes, cinemas and theatres. Choose from ethnic eats to some of the best fine dining restaurants in New Zealand and follow it up with a walk along Cuba Street for live music, a late night wine bar or cocktails at The Matterhorn, multiple winner of the Best Bar in New Zealand.

## Wairarapa and Wellington wine and food tours

**Flat Earth**  
Boutique range of guided tours to one or all of the wine regions along the Trail. [www.flatearth.co.nz](http://www.flatearth.co.nz)

**Zest Food Tours**  
Discover the tastes of Wellington, Greytown and Martinborough with a personally-guided tour. [www.zestfoodtours.co.nz](http://www.zestfoodtours.co.nz)

**Martinborough Wine Tours**  
Fully-hosted personalised one day tours. [www.martinboroughwinetours.co.nz](http://www.martinboroughwinetours.co.nz)

**Wairarapa Gourmet Wine Escape** Day trip from Wellington by train to Wairarapa for vineyard tour and lunch. [www.tranzit.co.nz](http://www.tranzit.co.nz)

**Vintners Choice**  
Martinborough Regional film and wine tasting experience. [www.vintnerschoice.co.nz](http://www.vintnerschoice.co.nz)

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ACCOMMODATION - choose from a wide range of inner city accommodation from five star luxury to quality backpackers.

## WELLINGTON to MARLBOROUGH

Fly or cruise across the Cook Strait to Marlborough in the South Island.

## MARLBOROUGH

Cruise the Marlborough Sounds to explore the hidden bays, historic locations or board a twilight cruise over the summer season enjoying local wines served with fresh seafood.

Marlborough Sounds cruises:

Beachcomber Cruises [www.mailboat.co.nz](http://www.mailboat.co.nz)

Cougar Line [www.cougarline.co.nz](http://www.cougarline.co.nz)

Dolphin Watch Ecotours [www.naturetours.co.nz](http://www.naturetours.co.nz)

Marlborough Travel [www.greenshellmusselcruise.co.nz](http://www.greenshellmusselcruise.co.nz)

Visit the Omaka Aviation Heritage Centre, where an impressive collection of WW1 aircraft is imaginatively displayed. [www.omaka.org.nz](http://www.omaka.org.nz)

Tour the wineries sampling New Zealand's internationally-acclaimed Marlborough Sauvignon Blanc. Catch a helicopter for a wine tour with a difference. Hire a bike and cycle around the wineries. See adjacent list for wine and food tour operators.

Or, self-drive the wineries in the region. A detailed wine map can be picked up from any cellar door or local i-SITE on arrival into the region.

ACCOMMODATION - stay in Blenheim, a local country retreat or at a lodge in the Marlborough Sounds.

## Classic New Zealand Wine Trail Guide

This 50 page booklet includes a Wine Trail Map, along with pages of ideas of things to do and places to see along the Classic New Zealand Wine Trail.

Use as a planning tool with your clients to tailor-make their itinerary or include a copy in client documentation, it makes an ideal travel companion to help add value to any itinerary.

### Travelling between North and South Island:

By ferry:

Interislander

[www.interislander.co.nz](http://www.interislander.co.nz)

Bluebridge

[www.bluebridge.co.nz](http://www.bluebridge.co.nz)

By air:

Air New Zealand

[www.airnewzealand.co.nz](http://www.airnewzealand.co.nz)

### Marlborough wine and food tours:

Marlborough Travel

Daily wine and food tours.

[www.marlboroughtravel.co.nz](http://www.marlboroughtravel.co.nz)

Sounds Connection

Daily winery tour.

[www.soundsconnection.co.nz](http://www.soundsconnection.co.nz)

Windhawk Helicopters

Heli Wine tours.

[www.windhawkhelicopters.com](http://www.windhawkhelicopters.com)

